

# Himss<sup>®</sup> 19

## *Eurasia*

Health IT Conference  
and Exhibition

30 October - 1 November 2019  
Pullman Hotel Yenibosna  
**ISTANBUL, TURKEY**

Let's Meet in Istanbul, Where  
the Continents Reach

### HIMSS EURASIA 2019 CONCEPT

- Digital Hospital
- Smart Systems and Technologies
- E-Health
- Artificial Intelligence
- Cyber Security and Personal Data Protection

Presented by



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Organization

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**EKSPOTURK**

**Turkey**

Discover  
the potential

[www.himss Eurasia.com](http://www.himss Eurasia.com)



# HIMSS<sup>®</sup>19 Eurasia

## Health IT Conference and Exhibition

### Dear Health IT Professionals,

We witness important achievements, which may set an example for the rest of the world, in health informatics field as well as all other healthcare fields in a young country with rapid development and adaptation skills such as Turkey. The distance covered by Turkey in terms of HIMSS Turkey EMRAM Educational Conference and Health IT Exhibition and HIMSS EMRAM Criteria, successfully maintained since 2014, brought Turkey to a role model position among regional countries and developing countries. After all, it has become inevitable to make an international event that covers the Asian, European and African countries. As a result, it has been determined that "HIMSS Turkey" shall be upgraded into a wider regional event with the name of "HIMSS Eurasia".

We would like to share our happiness of "HIMSS Eurasia Health IT Conference and Exhibition" to be held in Istanbul, starting from 2018.

"HIMSS'19 Eurasia", which will take place with the cooperation of universities, private hospitals, SSI and similar institutions and the health sector authorities of the countries in the region, which have a significant share in the health service provision, especially the support and protection of the Republic of Turkey Ministry of Health, will create big opportunities to meet the best IT practices and innovation-based solutions. So, we will discover the ways of transforming the healthcare industry together.

Authority moderators and speakers on health informatics in the scope of Health IT Conference and Exhibition will get together with advanced applications, new technologies, health executives and health IT professionals in the following fields as Digital Hospital, E-Health, Smart Systems and Technologies in Health.

Please visit [www.himsseurasia.com](http://www.himsseurasia.com) for further information about HIMSS'19 Eurasia. We kindly invite all healthcare professionals and health executives to HIMSS'19 Eurasia Health IT Conference and Exhibition to be held in Istanbul between 30 October - 1 November 2019, in order to discover new applications and developments in ever-changing and ever-growing health IT field.

**Dr. Şuayip BİRİNCİ**  
Deputy Minister,  
T.R. Ministry of Health

**Harold "Hal" WOLF**  
President & CEO, HIMSS



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[www.himsseurasia.com](http://www.himsseurasia.com)



# WHY SHOULD I PARTICIPATE?

## About HIMSS'19 Eurasia

HIMSS Eurasia Health IT Conference and Exhibition is an international health IT event, which gathers more than 1000 Health IT specialists, clinic specialists, company executives, investors and health informatics professionals from Turkey, Europe, and countries in the region, and will be held between 30 October - 1 November 2019.

Leader speakers from around the world, and from Turkey, privileged education opportunities, major health IT products and strong network opportunities are most important features of this moving event.

## New International Employment Opportunities

Education programs, qualified speakers and panel discussions, round table meetings, workshops, and B2B interviews with guest health executives from the countries (Kosovo, Azerbaijan, Bosnia-Herzegovina, Iran, Iraq, Jordan, Qatar, Saudi Arabia, The United Arab Emirates, Turkmenistan, Kazakhstan, Georgia, Tunisia, Egypt, Turkish Republic of Northern Cyprus) in the region.

## HIMSS'19 Eurasia Subject Headings

### HIMSS Maturity Models for Beginners

#### The Role of Informatics in Service Continuity in Health

- 112 Emergency - Hospital - Health Care continuity
- Information flow management through e-Pulse between hospitals
- CCMM
- Sector Presentations

#### Business Analytics in Health

- From Data to Knowledge
- Good Practice Examples in KKDS
- AMAM Model
- KKDS in radiology
- Sector Presentations

#### SKS (Health Quality System) - HIMSS EMRAM Synergy

- SKS Hospital and EMRAM
- SKS Dental Hospital and O-EMRAM

#### Personalized Medical Technologies

**Informatics in Clinical Research,  
Health Returned With Artificial Intelligence,  
Public Health and Informatics**

## Visitor Profile

- Public Hospitals Managers
- Private Hospitals Managers
- City Hospital Managers
- University Hospitals Managers
- Healthcare Sector CIOs
- Clinical and Business Intelligence Specialists
- Health Business Solutions Specialists
- Innovation Experts
- Investors
- IT Professionals
- Doctors
- Nursing Managers and Directors
- SSI and Health Planning Experts
- Project Managers
- Senior Health Managers
- Health Informatics Professionals



## ORGANIZING COMMITTEE

### HONOURARY PRESIDENT

**Dr. Şuayip BİRİNCİ**  
Deputy Minister,  
T.R. Ministry of Health

**Harold "Hal" WOLF**  
President & CEO, HIMSS

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Former Chief Physician, Yozgat City Hospital

**B. Kemal ŞAHİN**  
HIMSS Eurasia Event Director,  
CEO, Ekspoturk

### INTERNATIONAL RELATIONS

**Betül ARSLAN**  
International Marketing Director, Ekspoturk

## 58 Countries

Ministry of Health delegations and senior officials from 58 countries of Asia, Europe and Africa will participate in the conference by the invitation of T.R. Ministry of Health.

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Please visit the website  
[www.himsseurasia.com](http://www.himsseurasia.com) for more  
and updated information about  
HIMSS'19 Eurasia.

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MANAGERS  
AND HEALTH IT  
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